

# SAFETY SUPPLIES

BRAND EXPLORATION / SEPTEMBER 2026

Shield logo | Three colour directions

## 01 FIELD SIGNAL

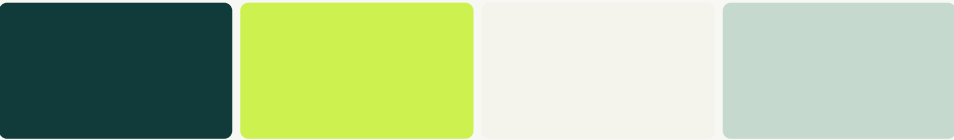
PROTECTION FOR EVERY JOB

 SAFETY  
SUPPLIES

PPE / WORKWEAR / FOOTWEAR / SITE ESSENTIALS

 SAFETY SUPPLIES

SHOP NOW



|                    |                   |                    |                    |
|--------------------|-------------------|--------------------|--------------------|
| PRIMARY<br>#103B3A | ACCENT<br>#CDF24F | SURFACE<br>#F5F4EC | SUPPORT<br>#C6D9CF |
|--------------------|-------------------|--------------------|--------------------|

Distinctive, modern, easy to spot online.

## 02 TRUSTED SHIELD

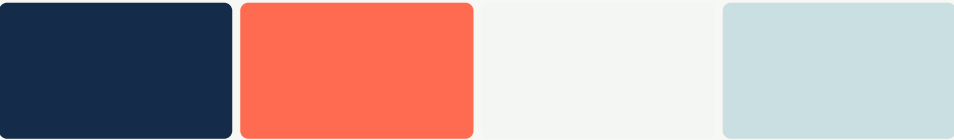
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|                    |                   |                    |                    |
|--------------------|-------------------|--------------------|--------------------|
| PRIMARY<br>#142C49 | ACCENT<br>#FF6B50 | SURFACE<br>#F4F6F3 | SUPPORT<br>#C9DFE2 |
|--------------------|-------------------|--------------------|--------------------|

Warm, approachable, familiar to trade buyers.

## 03 WORKMARK

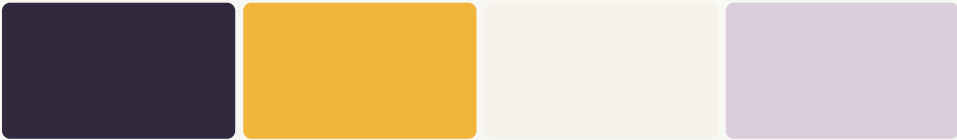
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|                    |                   |                    |                    |
|--------------------|-------------------|--------------------|--------------------|
| PRIMARY<br>#33293F | ACCENT<br>#F2B53C | SURFACE<br>#F7F2E9 | SUPPORT<br>#D9CED9 |
|--------------------|-------------------|--------------------|--------------------|

Industrial character for an expanding range.